

MANIK REGE

BUZZMARKETING MEDIA ENTHUSIAST

BIODATA

Name	Manik Bhooshan Rege
Birthday	12 August 1998
Nationality	Indian
Languages	English, French, Hindi

CONTACT

Mobile	+60 11 16201804
Email	regemanikpoet@gmail.com
Monash ID	28129555
Address	B1302, Lagoonview Condo, Behind Sunway University, Jalan Lagoon Selatan, Sunway City, Malaysia

EDUCATION

Degree	Communication & Media Studies, Monash Univ. Malaysia, Year 3, Sem 1. GPA: 3.56/4. WAM: 78.26
Foundation	Commerce: Accounts, Mathematics, Economics, Kelkar VG Vaze College, 2016. Score: 80%
School	Vasant Vihar High School, Thane, Mumbai, 2014. Score: 93.60%

SKILLS

Consumer Psychology Research
Buzz Marketing Strategy Development
Content Creation & Blogging
Social Media Campaigns & Engagement
Branding & Product Design
New Product Launch & Promotion
Business Reporting & Multimedia Journalism
Customer Relationships Management
Microsoft Office Suite 2013
Canva Designing Software

SOCIAL

Twitter	Website	Linkedin
www.twitter.com/manikrege98	www.manikrege.com	www.linkedin.com/in/manikrege

REQUIREMENTS

Internship in Media & Communications,
Marketing, Branding, Sales, Public Relations
1 December 2018 - 1 March 2019 (3 months)
Full Time - Malaysia - Part of University Course

EXPERIENCE

2018

- CUSTOMER HAPPINESS**
Internship, Fave Sdn. Bhd.
Kuala Lumpur, 3 months.
myfave.com (Prev. Groupon SEA)

Mistakes: Misprioritised complaints & didn't follow up on some cases. Learned to organize work & manage time

2017

- EDITOR**
Monash University
International Student
Services (MUISS). 1 Year.
muissblog.wordpress.com

Mistakes: Mismanaged team members. Learned to accommodate all views & leverage everyone's strengths

2016

- EDITOR**
Internship, Pet Owners &
Animal Lovers. NGO, Mumbai
3 months. *mypalclub.org*

Mistakes: Failed to publicize blog content on social media. Learned promotion is as important as production

2015

- DIRECTOR PR/MKTG**
Rotaract Club of Thane Skyline
(RCSTSL). Rotary International.
1 Year. *rotary.org*

Mistakes: Did not consider operational costs of fund raising & event management. Learned technicalities of back-stage handling

VISION

I believe that the medium is the message: How we communicate ideas is as important as what we say. And I want to use my passion for communication sciences to generate interest & support for organizations that are striving to create a sustainable future. My goal is to help visionaries 'sell' their dreams to the masses by acting as the spokesperson for a global community of social entrepreneurs who prioritize people over profits

WHY HIRE ME?

Dynamic Experience: I've been associated with different departments (customer service, social media, content editorial) & industries (entertainment, activism, lifestyle, technology) to gain a broad understanding of how various corporate teams synergize to deliver value. Thus, I can manage **diverse job profiles & adapt quickly**, responding efficiently to an ever-changing market scenario

Resourcefulness: Working with a startup, two charity institutions, and a small student committee has equipped me with the ability to perform under **high-pressure situations with limited resources**, minimum support & budget constraints. I have learned to devise campaigns & product innovations that can **maximize our reach** in specific target markets

Multi-Faceted Education: My schooling in languages & social sciences (favourites) kindled a passion to explore human relationships & how meaning is exchanged between people. A switch to statistics & accounting gave me a firm footing to critically analyze the economics of delivering various messages. Lastly, my undergrads provided training in utilizing modern tools (Adobe Software, Zendesk, Wordpress, etc.) for overseeing CRM operations. Along with media (major), I studied psychology & marketing to strengthen my cross-subject understanding. As a result, I can form **connections between various domains of knowledge** to suggest new innovative ideas on a daily basis

REFERENCES

Dr. Juliana French Lecturer / Dept. Co-ordinator,
Marketing, School of Business,
Monash University Malaysia,
juliana.french@monash.edu

S M Mohsin Ali President, MUISS 2017-18,
Monash University Malaysia Sunway
Campus, Bandar Sunway, Selangor,
smali8@student.monash.edu